



## Beatles Tour of Liverpool

Look here • See hear • imagineear

*“And please say to me, you'll let me hold your hand ...”*

Liverpool, city of music, birthplace of The Beatles. Let us hold your hand through this magnificent city, and lead you to where the Fab Four were born, met, played and were celebrated by their home town.

Why was Liverpool the backdrop to the explosion of musical innovation that created the Beatles? Port city, gateway to America, home to the Cunard line and three universities, and with more national museums and galleries after London than any other city in the UK, Liverpool has always thrived on students, industry, culture – and music.

Music poured off the ships in the docks, music was the ticket out of poverty and to stardom. In the 1950s Liverpool gave life to 700 skiffle groups alone. But just one of them, the Quarrymen, via Johnny and the Moondogs, and the Silver Beatles, changed its name to The Beatles, and became the most influential rock band in history. Why this band, these four from Liverpool? How did they live and who brought them up, what did they learn at school? Who directed them towards success, and what effect did their city have on their development? And they on it?

Our tour starts at The Beatles Story attraction at Albert Dock on the Mersey, and walks through the town centre to the Cavern Club, the Town Hall, Brian Epstein's NEMS music shop, the schools, art colleges, pubs and flats of their early years. Outside the town centre we compare their childhood homes, walk the lyrics of Penny Lane, understand Strawberry Fields ... forever.

In partnership with The Beatles Story and Mersey Travel  
[www.beatlesstory.com](http://www.beatlesstory.com)  
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